

**CITY OF NEWTON
PURCHASING DEPARTMENT**

CONTRACT FOR THE PLANNING DEPARTMENT

REQUEST FOR PROPOSALS:

Newton Transportation Strategy Consulting Services

RFP #15-135

(Re-Bid of RFP #15-63)

Proposal Due Date: July 9, 2015 at 10:30 a.m.

JUNE 2015

Setti D. Warren, Mayor

CITY OF NEWTON
PURCHASING DEPARTMENT
REQUEST FOR PROPOSALS #15-135

This City of Newton Request For Proposals (RFP) invites sealed proposals from Consultants for

NEWTON TRANSPORTATION STRATEGY CONSULTING SERVICES

Proposals will be received until **10:30 a.m., Thursday, July 9, 2015**
at the Purchasing Department, Room 201, Newton City Hall, 1000 Commonwealth Ave., Newton, MA 02459. Immediately following the deadline for submissions, proposals received within the time specified will be opened.

Documents associated with this RFP (Contract Documents) will be available online at the City's website:
www.newtonma.gov/bids after: **10:00 a.m., June 25, 2015.**

Proposers are responsible for downloading the specifications from the City's web site at www.newtonma.gov/bids. Proposers are requested to email the Purchasing Department (purchasing@newtonma.gov) their Company Name, Address, Email address, Phone & Facsimile number and what bid # (i.e. #15-135) they have downloaded.

The term of the awarded contract **shall extend from the day of execution through September 30, 2016.**

There is no specific form for the technical proposal, although it should be responsive to all information requested in the RFP. The price proposals shall be submitted on the Price Proposal #15-135 form included in this RFP.

All proposals shall be submitted (i) for the technical proposal, one ORIGINAL and four (4) COPIES and (ii) for the price proposal, ONE COPY. In addition, a digital DVD copy of the technical proposal is requested, but not required.

Proposers' attention is directed to the requirements of the City's Supplemental Equal Employment Opportunity, Anti-Discrimination and Affirmative Action Program and also to the Minority/Women Business Enterprise Plan, December 1999, all of which are available on the Purchasing Department's web page. In the event of conflict between any of the above listed policies, the stricter policy shall apply.

All City of Newton bids are available on the City's web site, www.newtonma.gov/bids. It is the sole responsibility of the contractor downloading these bids to ensure they have received any and all addenda prior to the bid opening. Addenda will be available online within the original bid document as well as a separate file.

If you download bids from the internet site and would like to make it known that your company has done so, you are requested to email the Purchasing Department (purchasing@newtonma.gov) the Company Name, Address, Email address, Phone & Facsimile number and what bid # (i.e. #15-135) has been downloaded.

The City will reject any and all proposals in accordance with the above referenced General Laws. In addition, the City reserves the right to waive minor informalities in any or all bids, or to reject any or all proposals (in whole or in part) if it be in the public interest to do so.

CITY OF NEWTON



Nicholas Read
Chief Procurement Officer
June 25, 2015

**CITY OF NEWTON, MASSACHUSETTS
PURCHASING DEPARTMENT**

June 25, 2015

REQUEST FOR PROPOSAL No. #15-135

NEWTON TRANSPORTATION STRATEGY CONSULTING SERVICES

I. DECISION TO USE COMPETITIVE SEALED PROPOSALS

The Chief Procurement Officer has determined that in order to select the most advantageous proposal for transportation planning services for the City of Newton Planning and Development Department, comparative judgments of technical factors will be necessary. The City believes that the individual(s)/firm serving in this capacity must have a broad range of experience with Transportation Planning and Urban Design, including the demonstrated capacity to find innovative solutions in places presenting difficult transportation challenges. The RFP process will enable the City to provide higher ratings to consultants whose key project personnel have extensive experience providing similar services to other similarly situated cities and towns, particularly where they have been able to create innovative solutions that are multi-modal, sensitive to local context and City objectives and policies, and able to be implemented efficiently. Further, the RFP selection process will enable the City to select consultant(s) that have demonstrated capability in interacting with the public, facilitating public processes, and utilizing pilots, demonstrations, and other means to test ideas and educate the public on potential solutions.

II. INSTRUCTIONS TO PROPOSERS

- A. **GOVERNING LAW and DEADLINE FOR SUBMISSION:** All proposals must be submitted in accordance with Massachusetts General Laws Chapter 30B, Section 6, to the *Chief Procurement Officer* in the Purchasing Department, Newton City Hall, 1000 Commonwealth Avenue, Newton, MA 02459, no later than **10:30 a.m., . July 9, 2015.**

Proposers shall provide ONE (1) ORIGINAL and FOUR (4) COPIES and, if able, **ONE (1) CD** of the TECHNICAL PROPOSAL and **ONE (1) COPY** of the PRICE PROPOSAL.

Envelopes shall be marked:

“TECHNICAL PROPOSAL – RFP #15-135 Newton Transportation Strategy Consulting Services”

Technical proposals must have information submitted in the same order of the criteria as listed in this RFP and pages shall be numbered in the bottom footer. Proposals must have a Table of Contents listing the page number providing documentation that demonstrates they have met each of the criteria listed.

Faxed proposals will not be accepted.

“PRICE PROPOSAL – RFP #15-135 Newton Transportation Strategy Consulting Services”

IF PRICE IS INCLUDED IN THE TECHNICAL PROPOSAL, THE PROPOSAL MAY BE DISQUALIFIED.

The City’s Purchasing Department converted to an email notification system of all upcoming public bids effective July 1, 2009. If you wish to receive notification of bids, please email your company information to purchasing@newtonma.gov, otherwise you may view all City of Newton public bids online at www.newtonma.gov/bids.

- B. **QUESTIONS/ADDENDUMS:** Inquiries involving procedural or technical matters should be directed in writing, no later than, **Wednesday, July 1, 2015 at 12:00 noon** to:

purchasing@newtonma.gov or facsimile (617) 796-1227
Chief Procurement Officer
Purchasing Department
City of Newton
1000 Commonwealth Avenue
Newton, MA 02459

ADDENDA: Each proposer is required to acknowledge any/all Addenda. Proposers shall place their acknowledgment as the first line of their Transmittal/Cover Page which shall be placed as the first page of the “Technical Proposal” as well as in the designated line of the “Price Proposal”.

Addenda will be posted online and emailed to every individual or firm on record as having received a set of Contract Documents. If you have downloaded the RFP from the internet, you must make your company known to the City of Newton, Purchasing Department by emailing or faxing your company’s: name, address, phone, fax, and email address and include the RFP NUMBER (#15-135) and project title. It is the contractor’s sole responsibility to ensure that they have received all addenda’s prior to the RFP submittal date. Copies of addenda will be made available at the Purchasing Department and on the City’s website: www.newtonma.gov/bids

If you have downloaded the RFP please be sure to email us (purchasing@newtonma.gov), your Name, Address, Phone and Fax numbers, email address and what RFP number and project title you have downloaded.

- C. EXAMINATION OF DOCUMENTS: Each proposer shall be satisfied, by personal examination of the location of the contemplated services and by any other means, as to the requirements of the contemplated services to enable the intelligent preparation of this proposal. The proposer shall be familiar with all RFP Documents before submitting the proposals in order that no misunderstanding shall exist in regard to the nature and character of the contemplated services to be performed. No allowance will be made for any claim that the proposal is based on incomplete information as to the nature and character of the area or contemplated service.
- D. The City of Newton will reject any and all proposals when required to do so by the above referenced General Laws. In addition, the City of Newton reserves the right to waive any informalities in any or all proposals, or to reject any or all proposals in whole or in part, if it be in the public interest to do so.
- E. TIMELINE:

RFP Released	: Thursday, June 25, 2015 @ 10:00 a.m.
Questions submitted	: Wednesday, July 1, 2015 @ 12:00 noon
Addenda w/Answers	: Tuesday, July 7, 2015 @ 3:00 p.m.
Proposal Submittal	: Thursday, July 9, 2015 @ 10:30 a.m.
Award	: TBD

III. EVALUATION OF PROPOSALS

There will be no public opening of submitted proposals. Following the deadline for receipt, the *Chief Procurement Officer* will open the Technical Proposals and prepare a register of those firms submitting proposals which shall be available for public inspection. All proposal contents shall be confidential until the evaluation is final and award has been made.

The Technical Proposals shall be evaluated by an evaluation committee designated by the *Chief Procurement Officer* who shall prepare their evaluation based on the criteria contained herein.

Upon completion of the technical evaluation, the *Chief Procurement Officer* will open and evaluate the Price Proposals. A contract will be awarded to the responsive and responsible proposer whose proposal is determined to be most advantageous taking into consideration cost and evaluative criteria. The City reserves the right to reject any and all proposals if to do so is determined to be in the best interests of the City.

All proposals shall remain firm for sixty (60) calendar days after the proposal opening.

IV. NARRATIVE DESCRIPTION

The City of Newton, Massachusetts seeks a qualified consultant(s) to provide expertise and assistance to the City of Newton Planning and Development Department in developing a future-looking, comprehensive, multi-modal City-wide and regional transportation strategy. The selected consultant(s) must have expertise in the theory and design of transportation systems including planning for bicycles, pedestrians, local transit service, and automobiles. The selected consultant(s) must also have experience in community engagement around these issues.

Project Context

A city of approximately 85,000 people adjacent to Boston, Newton benefits from a prime location with good transportation access to the region's job centers in Boston, Cambridge, and the Route 128 corridor and an excellent public school system. The City also represents an ideal mixture of good community design with a number of historic walkable and transit-oriented village centers, attractive neighborhoods, and beautiful parks. These amenities have made Newton a highly desirable community in which to live and, coupled with the strong regional economy, there is a high demand for new residential and business development and a commensurate increase in traffic and related growth issues. The fact that the community is changing under these influences, and will continue to do so as the City's demographics, transportation choices, and businesses evolve over time, has led to the understanding that the City needs a detailed planning effort, beyond that of the 2007 Comprehensive Plan, that prepares the City for these changes and results in transportation improvements, diverse housing opportunities and a new zoning ordinance that provides fair and predictable control to protect Newton's essential character and quality of life.

The City has already begun work on a Housing Strategy and needs a complimentary multi-modal Transportation Strategy that modernizes the City's approach to providing transportation services and infrastructure to its residents, businesses, and visitors. The transportation strategy must present a transformative vision for transportation in the City, taking advantage of modern understandings of how people get around, modern design approaches embodied in the ideas of complete streets, green streets, and shared streets, and modern technology where mobile internet platforms change how people make transportation choices. The Transportation Strategy should address:

- Equitable accessibility for all people,
- Economic Development, and
- Creating a sustainable, green City.

Project Description

To develop Newton's Transportation Strategy, the City seeks cutting edge professional services from a team of planners, urban designers, and transportation policy experts who will think outside the box towards action-oriented solutions. The project includes three inter-related parts:

Public Outreach – Solicit community engagement through any combination of citywide forums, neighborhood meetings, an interactive website and social media outreach, and on-the-ground meet-ups, walks, rides, and demonstration events. Propose ways to ensure extensive, diverse and meaningful participation.

Data Analysis – Analyze existing transportation systems capacity and utilization for all modes and identify gaps or deficiencies in the system now and in the future. Develop a set of data-based measures for tracking progress towards meeting goals and targets, particularly those related to the function of the system (performance measures). Present all data and metrics using succinct and compelling data visualization techniques.

Recommendations – Develop an innovative and data-driven vision for transportation in Newton with associated goals and targets. Recommend early action projects, transportation network plans, and future projects for each mode with a strategic implementation plan. Include approaches that utilize pilots and demonstration projects and provide models for how the City can address transportation issues in the future. Newton recognizes that significant constraints in transportation funding limit the extent to which major transportation projects will be accomplished in the future. Therefore, Newton's transportation strategy should work within this constraint, identifying low-cost approaches, public/private partnerships, and other innovative ways of accomplishing more with less.

Scope of Work

The following is an overview of a proposed scope of work. The scope includes both general and specific descriptions of tasks which respondents should build on, adding or altering tasks as deemed appropriate, and proposing more detailed subtasks. The Consultant selected for this project will have a high level of experience performing similar work and should feel free to propose alternative methods and techniques, where appropriate.

At a minimum, the Consultant must propose an action plan describing individual work tasks, and summarizing the work products and deliverables associated with each task. The Consultant should follow the 5-task format described below, to the greatest extent appropriate and possible. However, the Consultant should also feel free to demonstrate their unique abilities, creativity, and/or

experience to perform the various work tasks. Further, the Consultant may wish to expand upon certain work tasks and identify additional deliverables (showing how such alternative approaches would be beneficial to the process).

The goal of the City of Newton is to complete all work defined in this scope within 18 months of the Consultant being given notice to proceed. Work will be overseen by a team of inter-departmental staff drawing from the Executive Office, the Planning Department, and the Department of Public Works.

Task 1: Project Management Plan and Public Participation Plan

The Management Plan will refine the contract scope of work and be used to guide and monitor the project. The Project Management Plan will specify the roles and responsibilities of the Consultant and other project participants, identify specific work tasks, sub-tasks, and review/comment points, and provide a detailed schedule of work – including major milestones.

The Transportation Strategy must be prepared in a manner that allows for interactive and continuing public involvement process, and the Public Participation Plan that's developed to guide the process must include participation from a wide cross-section of community interests and organizations. The components of the Public Participation Plan may include (but are not limited to) the following activities:

- Focus groups, to include individuals with the following interests or expertise:
 - Development and real estate professionals;
 - Human service professionals representing the interests of elderly/disabled populations and other groups;
 - Individuals representing the interests of low-income individuals and other transit-dependent populations;
 - Individuals representing environmental organizations;
 - Newton-based colleges (employees and students);
 - Newton public schools (employees and students);
 - Neighborhood association leadership;
 - Groups representing the interests of bicyclists;
 - Different types of employers (including a mix of small, large, private and public employers), located in different areas of the City;
- Ongoing management of an interactive project website and blog or similar;
- A series of public meetings/open houses, to be held at various points in the planning process (and in different geographic parts of the City);
- Events and demonstration projects;
- Online games demonstrating key concepts in transportation;
- News releases announcing the public meetings/events;
- A series of presentations to the Board of Aldermen and various City advisory committees; and,
- Any other public participation activities recommended by the Consultant.

The Consultant will be expected to put together materials necessary to publicize and run all events and provide summaries of feedback obtained. Overall, the public participation program should be understandable to a lay audience, engaging, and fun.

Task 2: Develop a Vision with Outcomes, Goals, and Metrics

Utilizing public feedback and under the direction of City staff, the consultant will produce a vision document that expresses how people will get around and through Newton in the future, 5, 10, and 25 years out, and broadly, how the City will get there in terms of outcomes, goals, and policies with associated strategies and metrics. The vision and goals should relate to those issues and ideas described above. The transportation system should be related to associated land uses and density of development and there should be an analysis of the “return on investment” associated with maintenance of the existing system and any proposed expansions. The vision document should be brief, no more than 30 pages, and feature illustrations and graphics. An online version could make use of videos.

Task 3: Early Actions

The City has numerous ongoing transportation projects. The Consultant will review these projects and, in discussion with the Department of Public Works, Planning Department, and the Executive Office, propose modifications as appropriate to make these projects consistent with the vision and outcomes described in Task 2, also assigning necessary metrics to track contributions towards progress on identified goals. The City's ongoing transportation projects are:

- Intersection signalization program;
- Smart parking meters program;
- Transit and Bike Programs in Newton's two regional innovation districts;

- Needham Street Reconstruction Design;
- Housing Strategy – coordination with the Housing Strategy team on transportation aspects of identifying; appropriate locations for future housing development;
- Sustainability Plan – coordination with the City Sustainability Plan;
- Annual paving program

Task 4: Transportation Action Plan

The recommended plans and projects in Task 4 will be the primary product of Newton's Transportation Strategy. Together, these plans will inform policy and capital investment decisions in the City for the next several decades, addressing local needs and regional connections. Each plan should be a stand-alone document, but all should inter-relate and be recognizable as a coordinated transportation strategy.

Active Transportation Network Plan – Addressing pedestrian and bike transportation modes on a citywide level, this Plan should describe an inter-connected network of transportation routes and define the character of the pedestrian and bike accommodations. Particular areas of focus should include the unique streetscape and walkability of each of Newton's village centers (including potential use of shared streets), safe routes to school, commuter routes and connections to job centers and transit, and recreational paths. Pedestrian and bicyclist safety is an important issue of concern.

Transit Plan – Newton has extensive public and private transit routes within the City and connecting it to neighboring municipalities. The Transit Plan will identify means of linking and optimizing these systems through routes modifications, scheduling, technology, and other identified mechanisms including new transit services. New routes to address critical gaps in the system should be identified. Access to critical economic development centers such as the N² Corridor and the Charles River Mill District are important components of this effort. This Plan will also look at optimizing the multi-modality of Newton's key transit stations, helping to address the "last mile" issue.

Motor Vehicle and Parking Plan – Congestion and parking supply are important issues to be addressed in this strategy and the Motor Vehicle and Parking Plan should look at these two issues as related. This plan should identify realistic actions to reduce overall automobile dependence and use, addressing parking requirements, school student drop-off, transportation demand management at a community scale, and the relationship between land use, transportation, and development. The plan should critically examine current strategies for addressing road and parking congestion and propose changes and should include discussion of similarly situated communities and metropolitan regions where there have been demonstrable reductions of congestion and/or automobile use.

Implementation Plan – A strategy is only as effective as the implementation effort that accompanies it. Newton's Transportation Strategy will be accompanied by an implementation plan that includes a list of projects to jump-start the City in pursuing the outlined transportation objectives and a set of clear principles to guide future decision-making around transportation. The project list should identify the lead City department or agency, timeframes, and potential funding sources in a matrix. The transportation principles should encompass guidance for infrastructure improvements, system maintenance, and decision-making around development projects, their transportation impacts, and potential mitigation projects. The Consultant should consider the effectiveness of current transportation impact modeling, alternative approaches, and how this issue might be better addressed for future development in the City.

The City is strongly interested in the use of pilots and demonstrations to test ideas and the use of such should be reflected in the implementation plan.

Task 5: Data Collection & Analysis

For each of the items below the consultant will produce an illustrated report and other means of distributing information as per the prepared Public Participation Plan. These data will serve as the baseline against which to measure future progress, as a tool for identifying the necessary improvements to the City's transportation system, and as a means to track and assess implementation and effectiveness. Data visualization should be compelling and easy to understand.

Identify and Map Key Economic, Social, and Environmental Trends - Guided by the outcomes of Task 2, quantify and map key attributes of Newton including information about residents, economic activity and the environment. This data should include job locations, development densities, City revenue and infrastructure cost analysis, social indicators, health indicators, cost of commute data, housing costs, CO² emissions, etc. For all data analyzed, the Consultant will provide 5, 10, and 25 year growth projections.

Transportation Existing and Projected Service Analysis – Quantify and map data relative to pedestrian, transit, bicycle, and motor vehicle utilization. How may utilization change over time based on growth in Newton and the region and comparing status quo

verse as a result of implementation of this strategy? Include identification of system gaps, high accident locations, congestion hot spots, and other relevant factors. Included in this data should be collection of historic traffic and parking count/measures for key City routes and commercial areas and analysis of change over time and discernment of any relationship to development activity and regional economic trends. Direct measure of sample travel times on key City routes should be included.

Tracking Progress – Relative to identified outcomes, identify a set of data indicators that can be tracked on a monthly or quarterly basis to measure progress and the state of Newton’s transportation system.

V. MINIMUM AND EVALUATION CRITERIA

Minimum Criteria - provide documentation demonstrating your compliance with each criterion or reference what page number within your technical proposal this documentation can be found.

Any proposer submitting a proposal must satisfy the following minimum criteria. **Proposals which do not demonstrate compliance with the minimum criteria will not be further considered.**

The proposer and/or those employees of the proposer who will be assigned to this project shall provide evidence of the following:

1. A Master’s degree in Planning, Urban Design, Transportation Engineering, or a closely related field
2. A work portfolio demonstrating experience working on similar comprehensive transportation strategies or plans.
3. A minimum of five (5) years of professional experience in transportation or similar planning.
4. Resumes are required for all project personnel.
5. Bidder’s Qualifications and References Form, 2 pages
6. Non-Collusion Form, 1 page
7. Debarment Letter, 1 page
8. IRS W-9 Form, 1 page

Comparative Evaluation Criteria - provide documentation demonstrating your compliance with each criterion or reference what page number within your technical proposal this documentation can be found. These criteria are listed in order of priority.

The evaluation of each proposal for Transportation Strategy Consulting Services will be based upon the “Comparative Evaluation Criteria” described in this section. The following scale will be used to rate each evaluation criterion, as well as to determine a composite rating of each proposal:

“Highly Advantageous”
“Advantageous”
“Not Advantageous”
“Unacceptable”

An “Unacceptable” rating in any one of the criteria will eliminate a proposal from further consideration.

EVALUATION CRITERIA

Proposals from contractors who meet or exceed the minimum criteria will be evaluated and rated on the basis of the following comparative criteria. The city reserves the right to ask any respondent to provide additional supporting documentation in order to verify its response.

Ratings of Highly Advantageous (HA); Advantageous (A); Not Advantageous (NA); or Unacceptable (U) will be given to each of the following criteria for each respondent. A composite rating will then be determined. A composite rating of Highly Advantageous or Advantageous may be assigned only if a proposal has received at least one such rating among the criteria listed below.

To the extent that an Evaluation Criterion requires the certification of fact, the proposer’s certification as to that fact shall be an adequate response provided, however, that on request the proposer shall provide to the City such evidence as the City may request to support that fact.

All proposers meeting minimum criteria and rated as Highly Advantageous or Advantageous on 1-5 below will be interviewed. Each proposer selected for an interview will be asked to make a maximum 20 minute presentation of the proposal.

1. Quality of Work Proposal

The proposal should include a sample scope of work addressing the tasks described above. The sample should clearly articulate the approach that the consultant proposes to use to meet the requirements of the program and should define the steps in the process, the roles of different members of the consultant team and an approximate timeframe for each part.

Highly advantageous: The project proposal demonstrates strong understanding of intent of the project and the needs of the City and presents an efficient and thorough process.

Advantageous: The project proposal demonstrates good understanding of the intent of the project and the needs of the City and presents an efficient process.

Not Advantageous: The project proposal demonstrates some understanding of the intent of the project and the needs of the City and presents a generally efficient process.

Unacceptable: The project proposal does not demonstrate understanding of the intent of the project and the needs of the City.

2. Quality and Depth of Project Experience

Include with your proposal samples of at least two (2) similar projects the consultant has successfully completed, preferably for municipalities similar in size to Newton.

Highly advantageous: The samples demonstrate superior experience in providing services related to the City's requirements. They demonstrate a wide depth of experience with similar projects (5 or more), and prior experience with municipally or privately funded not-to-exceed or fixed-fee contracts. Project work samples are of outstanding quality in content and technical presentation.

Advantageous: The samples demonstrate solid experience in providing services related to the City's requirements. The project proposal demonstrates a good depth of experience with similar projects (3 to 5), and prior experience with municipally or privately funded not-to-exceed or fixed-fee contracts. Project work samples are of good quality in content and technical presentation.

Not Advantageous: The proposer has limited experience in providing services related to the City's requirements or with similar projects (less than 3), and prior experience with public or private, not-to-exceed or fixed fee contracts. Project work samples minimally meet current standards for content and technical presentation.

Unacceptable: Has not completed any projects similar in scope.

3. **Qualifications of the Proposer Based on Submitted Resume(s)**

Highly advantageous: The resume(s) demonstrate that the proposer has superior training, educational background and work experience appropriate to the project described herein and all key project personnel demonstrate professional experience well beyond the minimum requirements.

Advantageous: The resume(s) demonstrate that the proposer has adequate training, educational background and work experience appropriate to the project described herein and all key project personnel demonstrate professional experience that meets or somewhat exceeds the minimum requirements.

Not Advantageous: The resume(s) do not demonstrate that proposer has adequate training, educational background and work experience appropriate to the project described herein.

Unacceptable: The proposer did not provide any resumes or background information for project personnel.

4. **Capacity for Innovation**

Include in your proposal a one to two page description of an innovative approach taken in a project that solved or improved a challenging situation. Briefly explain the challenge, proposed solution, and outcome.

Highly Advantageous: The project proposal demonstrates the proposer's capacity for generating innovative solutions and going beyond conventional responses to transportation systems planning. Examples show data and best practice driven ideas, which have been tracked after implementation to show success or the need for modification. The proposer is able to show a pattern of questioning past practices in a way that has led to demonstrably better outcomes.

Advantageous: The project proposal demonstrates that the proposer has some capacity for generating innovative or different solutions and going beyond conventional responses to transportation systems planning. Examples show incorporation of best practices even with less reliance on tailored data sets.

Not Advantageous: The project proposal demonstrates that the proposer has limited to no capacity for generating innovative solutions to transportation systems planning. Examples show a heavy reliance on conventional approaches and data.

Unacceptable: The project proposal demonstrates that the proposer provides stock solutions to transportation planning.

5. **Completeness and Quality of Proposal Package**

Highly advantageous: Response is complete, concise, informative, and highly detailed. Proposal reflects that proposer is able to perform in a superior manner acceptable to the City. Evaluation team is completely convinced about the proposer's ability to provide the level of services as required by the City. Proposal demonstrates excellent communication and documentation skills.

Advantageous: Response is complete, informative, and meets criteria for responsiveness. Evaluation team finds proposal reflects that proposer is able to perform in an adequate manner acceptable to the City. Proposal demonstrates a good level of communication and documentation skills.

Not Advantageous: Response lacks a comprehensive approach, but meets criteria for responsiveness. Evaluation team finds proposal reflects that proposer may be able to perform in a manner acceptable to the City. Communication and documentation skills appear only adequate.

Unacceptable: Proposal lacks project information regarding the proposers approach to the project.

6. Quality of the Presentation

All proposers meeting minimum criteria and rated as Highly Advantageous or Advantageous on 1-5 above will be invited to interview. Each proposer selected for an interview will be asked to make a maximum 20 minute presentation of the proposal.

Highly advantageous: Presentation is visually attractive, informative and demonstrates excellent communication skills. The presentation reflects that the proposer is able to perform in a superior manner acceptable to the City. Evaluation team is completely convinced about the proposer's ability to provide the level of services as required by the City.

Advantageous: Presentation is good, informative, and demonstrates acceptable communication skills. Evaluation team finds that the presentation reflects that proposer is able to perform in an adequate manner acceptable to the City.

Not Advantageous: Presentation lacks a comprehensive approach, but demonstrates adequate communications skills. Evaluation team finds that the presentation reflects that the proposer may be able to perform in a manner acceptable to the City.

Unacceptable: Presentation does not demonstrate adequate communication skills.

7. References (3)

One member of the Evaluation Committee will check three (3) references of all proposers who meet the minimum criteria and have been selected for an interview, asking the same questions of each reference. The person who checks the references will prepare a report for the remaining evaluators.

Highly advantageous: All references contacted spoke favorably of the work performed by the proposer and would use them again for a similar project without hesitation.

Advantageous: The great majority of references spoke favorably of the work performed by the proposer and would use them again for a similar project without hesitation.

Not Advantageous: One reference stated that there had been significant difficulties with the proposer's ability to deliver the contracted services and deliverables.

Unacceptable: Proposal lacks references.

The selection process will include an evaluation procedure based on the criteria identified above. Finalists will be required to appear for an interview.

VI. PRICE PROPOSAL

Proposers shall use “**ATTACHMENT A**” to this RFP #15-135 in submitting their price proposal(s). Please remember to submit your price proposal in a separately sealed marked envelope. Any Technical Proposal with prices may be deemed unresponsive.

VII. CONTRACT TERM

Work under this RFP is expected to begin the day of contract execution and shall extend until completion.

ATTACHMENT A – PRICE PROPOSAL

City of Newton Planning Department

RFP #15-135 for Newton Transportation Strategy Consulting Services

This form must be completed and placed, within your price proposal and ensure your envelope is marked:

“RFP #15-135 Price Proposal –Newton Transportation Strategy Consulting Services”

Name of Firm or individual submitting proposal: _____
(Please Print)

Contact Person _____

Address: _____

Telephone / FAX#: _____ / _____

E-mail address: _____

The proposer acknowledges the following addenda: ____, ____, ____, ____

EXISTING TRANSPORTATION CONDITIONS REPORT \$ _____

OVERALL TRANSPORTATION STRATEGY REPORT \$ _____

STREET DESIGN MANUAL \$ _____

TRANSIT PLAN \$ _____

PARKING PLANS \$ _____

TOTAL COST \$ _____

CITY OF NEWTON

BIDDER'S QUALIFICATIONS AND REFERENCES FORM

All questions must be answered, and the data given must be clear and comprehensive. Please type or print legibly. If necessary, add additional sheet for starred items. This information will be utilized by the City for purposes of determining bidder responsiveness and responsibility with regard to the requirements and specifications of the Contract.

1. FIRM NAME: _____
2. WHEN ORGANIZED: _____
3. INCORPORATED? ____ YES ____ NO DATE AND STATE OF INCORPORATION: _____
4. IS YOUR BUSINESS A **MBE**? ____ YES ____ NO **WBE**? ____ YES ____ NO or **MWBE**? ____ YES ____ NO
- * 5. LIST ALL CONTRACTS CURRENTLY ON HAND, SHOWING CONTRACT AMOUNT AND ANTICIPATED DATE OF COMPLETION:

- * 6. HAVE YOU EVER FAILED TO COMPLETE A CONTRACT AWARDED TO YOU?
____ YES ____ NO
IF YES, WHERE AND WHY?

- * 7. HAVE YOU EVER DEFAULTED ON A CONTRACT? ____ YES ____ NO
IF YES, PROVIDE DETAILS.

- * 8. LIST YOUR VEHICLES/EQUIPMENT AVAILABLE FOR THIS CONTRACT:

- * 9. IN THE SPACES FOLLOWING, PROVIDE INFORMATION REGARDING CONTRACTS COMPLETED BY YOUR FIRM SIMILAR IN NATURE TO THE PROJECT BEING BID. A MINIMUM OF FOUR (4) CONTRACTS SHALL BE LISTED. PUBLICLY BID CONTRACTS ARE PREFERRED, BUT NOT MANDATORY.

PROJECT NAME: _____
OWNER: _____
CITY/STATE: _____

DOLLAR AMOUNT: \$ _____ DATE COMPLETED: _____
PUBLICLY BID? _____ YES _____ NO
TYPE OF WORK?: _____
CONTACT PERSON: _____ TELEPHONE #: (____) _____
CONTACT PERSON'S RELATION TO PROJECT?: _____
(i.e., contract manager, purchasing agent, etc.)

PROJECT NAME: _____
OWNER: _____
CITY/STATE: _____
DOLLAR AMOUNT: \$ _____ DATE COMPLETED: _____
PUBLICLY BID? _____ YES _____ NO
TYPE OF WORK?: _____
CONTACT PERSON: _____ TELEPHONE #: (____) _____
CONTACT PERSON'S RELATION TO PROJECT?: _____
(i.e., contract manager, purchasing agent, etc.)

PROJECT NAME: _____
OWNER: _____
CITY/STATE: _____
DOLLAR AMOUNT: \$ _____ DATE COMPLETED: _____
PUBLICLY BID? _____ YES _____ NO
TYPE OF WORK?: _____
CONTACT PERSON: _____ TELEPHONE #: (____) _____
CONTACT PERSON'S RELATION TO PROJECT?: _____
(i.e., contract manager, purchasing agent, etc.)

PROJECT NAME: _____
OWNER: _____
CITY/STATE: _____
DOLLAR AMOUNT: \$ _____ DATE COMPLETED: _____
PUBLICLY BID? _____ YES _____ NO
TYPE OF WORK?: _____
CONTACT PERSON: _____ TELEPHONE #: (____) _____
CONTACT PERSON'S RELATION TO PROJECT?: _____
(i.e., contract manager, purchasing agent, etc.)

10. The undersigned certifies that the information contained herein is complete and accurate and hereby authorizes and requests any person, firm, or corporation to furnish any information requested by the City in verification of the recitals comprising this statement of Bidder's qualifications and experience.

DATE: _____ BIDDER: _____

SIGNATURE: _____

PRINTED NAME: _____ TITLE: _____

END OF SECTION

CERTIFICATE OF NON-COLLUSION

The undersigned certifies under penalties of perjury that this bid or proposal has been made and submitted in good faith and submitted in good faith and without collusion or fraud with any other person. As used in this certification, the word “person” shall mean any natural person, business, partnership, corporation, union, committee club, or other organization, entity, or group or individuals.

(Signature of individual)

Name of Business

City of Newton



Mayor
Setti D. Warren

PURCHASING DEPARTMENT
NICHOLAS READ *CHIEF PROCUREMENT OFFICER*
1000 Commonwealth Avenue
Newton Centre, MA 02459-1449
purchasing@newtonma.gov

Telephone
(617) 796-1220
Fax:
(617) 796-1227
TDD/TTY
(617) 796-1089

Date

Vendor

Re: Debarment Letter for Request For Proposal #15-135

As a potential vendor on the above contract, the City requires that you provide a debarment/suspension certification indicating that you are in compliance with the below Federal Executive Order. Certification can be done by completing and signing this form.

III. Debarment:

Federal Executive Order (E.O.) 12549 "Debarment and Suspension" requires that all contractors receiving individual awards, using federal funds, and all sub-recipients certify that the organization and its principals are not debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded by any Federal department or agency from doing business with the Federal Government.

I hereby certify under pains and penalties of perjury that neither I nor any principal(s) of the Company identified below is presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded from participation in this transaction by any federal department or agency.

_____(Name)
_____(Company)
_____(Address)
_____(Address)
PHONE _____ FAX _____
EMAIL _____

Signature

Date

If you have questions, please contact Nicholas Read, Chief Procurement Officer at (617) 796-1220.

**Request for Taxpayer
Identification Number and Certification**

**Give form to the
requester. Do not
send to the IRS.**

Print or type See Specific instructions on page 2.	Name (as shown on your income tax return)	
	Business name, if different from above	
	Check appropriate box: <input type="checkbox"/> Individual/Sole proprietor <input type="checkbox"/> Corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership) ▶ <input checked="" type="checkbox"/> Exempt payee <input type="checkbox"/> Other (see instructions) ▶	
	Address (number, street, and apt. or suite no.)	Requester's name and address (optional)
	City, state, and ZIP code	
List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on Line 1 to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN* on page 3.

Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.

Social security number
or
Employer identification number

Part II Certification

Under penalties of perjury, I certify that:

1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
2. I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and
3. I am a U.S. citizen or other U.S. person (defined below).

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. See the instructions on page 4.

Sign Here	Signature of U.S. person ▶	Date ▶	Name
------------------	----------------------------	--------	------

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

1. Certify that the TIN you are giving is correct (or you are waiting for a number to be issued),
2. Certify that you are not subject to backup withholding, or
3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note. If a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States,
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

The person who gives Form W-9 to the partnership for purposes of establishing its U.S. status and avoiding withholding on its allocable share of net income from the partnership conducting a trade or business in the United States is in the following cases:

- The U.S. owner of a disregarded entity and not the entity,

CONTRACT FORMS

The awarded bidder will be required to complete and submit documents substantially similar in form to the following.

These forms may need to be modified on account of changed circumstances, and are provided for informational purposes only.

City - Contractor Agreement #C -
For
Newton Transportation Strategy Consulting Services

This Agreement is entered into by and between

(hereinafter the "Contractor") and the City of Newton, a municipal corporation acting by and through its Planning Department but without personal liability to him (hereinafter the "City"); collectively, the "parties."

WHEREAS, the City needs the services of a Transportation Planning Professional; and

WHEREAS, the Contractor has submitted a responsive proposal for such services;

NOW THEREFORE, the parties agree as follows:

1. Incorporation of Attached Documents

The following documents, copies of which are attached hereto, are hereby incorporated as part of this Agreement:

-- City of Newton's Request for Proposal No. #15-135, dated _____ issued by, *Chief Procurement Officer* (hereinafter "Request for Proposals");

--Technical and Price Proposal of _____, each dated _____, 2015 and signed by _____, (hereinafter, "Contractor's Proposal");

2. Scope of Work

Develop a transportation strategy.

3. Term of Agreement

Work under this RFP is expected to begin **the day of contract execution and shall extend thru September 30, 2016.**

4. Payment procedures

The Contractor shall be paid on completion of identified project milestones to the satisfaction of the Director of the Planning and Development Department, after the submission of an invoice.

5. Indemnification

The Contractor acknowledges and agrees that he is responsible as an INDEPENDENT CONTRACTOR for all services provided under this Agreement and for all the acts of her employees and agents hereunder and agrees that she will indemnify and hold harmless the City and its agents and employees from and against all claims, damages, losses and expenses, including attorney's fees arising out of, or resulting from, the performance of the services to be performed under this Agreement.

6. Insurance

The Contractor will provide the City with a certificate of insurance reflecting Comprehensive General Liability Insurance with a limit of liability of at least One Million Dollars (\$1,000,000.00) and evidence of workers compensation insurance covering employees of the Contractor. The Comprehensive General Liability policy must name the City as an additional insured and the certificate must reflect this status.

7. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of the Commonwealth of Massachusetts.

8. Non-assignability

This Agreement and the duties of the Contractor to be performed hereunder or any payments due or accrued to the Contractor shall not be assigned or subcontracted.

9. Entire Agreement

This Agreement represents the entire understanding between the Contractor and the City. No change of any of the within terms and conditions can be made, except by written amendment(s) hereto and signed by both parties. This Agreement and any such amendments shall become binding on the City upon the execution thereof by the Mayor of Newton.

THIS SPACE INTENTIONALLY LEFT BLANK

IN WITNESS WHEREOF, the parties have set their hands and seals to this and two like originals.

CONTRACTOR

CITY OF NEWTON

By _____

Print Name _____

Title _____

Date _____

Affix Corporate Seal here

City funds in the amount of \$ _____
are available in account number:
0111401-5301

I further certify that the Mayor, or his
designee, is authorized to execute contracts and
approve change orders

By _____
Comptroller of Accounts

Date _____

By _____
Chief Procurement Officer

Date _____

By _____
Director of Planning and Development

Date _____

Approved as to Legal Form and Character

By _____
Associate City Solicitor

Date _____

CONTRACT APPROVED

By _____
Mayor or his designee

Date _____

ATTACHMENT – B

CERTIFICATE OF AUTHORITY - CORPORATE

1. I hereby certify that I am the Clerk/Secretary of _____
(insert full name of Corporation)
2. corporation, and that _____
(insert the name of officer who signed the **contract and bonds.**)
3. is the duly elected _____
(insert the title of the officer in line 2)
4. of said corporation, and that on _____
(insert a date that is ***ON ORBEFORE*** the date the officer signed the **contract and bonds.**)

at a duly authorized meeting of the Board of Directors of said corporation, at which all the directors were present or waived notice, it was voted that

5. _____ the _____
(insert **name** from line 2) (insert **title** from line 3)

of this corporation be and hereby is authorized to execute contracts and bonds in the name and on behalf of said corporation, and affix its Corporate Seal thereto, and such execution of any contract of obligation in this corporation's name and on its behalf, with or without the Corporate Seal, shall be valid and binding upon this corporation; and that the above vote has not been amended or rescinded and remains in full force and effect as of the date set forth below.

6. ATTEST: _____ *AFFIX CORPORATE
SEAL HERE*
(Signature of **Clerk or Secretary**)*
7. Name: _____
(Please print or type name in line 6)*
8. Date: _____
(insert a date that is ***ON ORAFTER*** the date the officer signed the **contract and bonds.**)

* The name and signature inserted in lines 6 & 7 **must** be that of the **Clerk or Secretary** of the corporation.

ATTACHMENT - C

CERTIFICATION OF TAX COMPLIANCE

Pursuant to M.G.L. c.62C, §49A and requirements of the City, the undersigned acting on behalf of the Contractor certifies under the penalties of perjury that the Contractor is in compliance with all laws of the Commonwealth relating to taxes including payment of all local taxes, fees, assessments, betterments and any other local or municipal charges (unless the Contractor has a pending abatement application or has entered into a payment agreement with the entity to which such charges were owed), reporting of employees and contractors, and withholding and remitting child support.*

**Signature of Individual
or Corporate Contractor (Mandatory)

Print Name: _____

By: _____
Corporate Officer
(Mandatory, if applicable)

Print Name: _____

*** Contractor's Social Security Number
(Voluntary) or Federal Identification Number

Date: _____

* The provision in this Certification relating to child support applies only when the Contractor is an individual.

** Approval of a contract or other agreement will not be granted until the City receives a signed copy of this Certification.

*** Your social security number may be furnished to the Massachusetts Department of Revenue to determine whether you have met tax filing or tax payment obligations. Providers who fail to correct their non-filing or delinquency will not have a contract or other agreement issued, renewed, or extended.

ATTACHMENT - D

CERTIFICATE OF FOREIGN CORPORATION

The undersigned hereby certifies that it has been duly established, organized, or chartered as a corporation under the laws of:

(Jurisdiction)

The undersigned further certifies that it has complied with the requirements of M.G.L. c. 30, §39L (if applicable) and with the requirements of M.G.L. c. 156D, §15.03 relative to the registration and operation of foreign corporations within the Commonwealth of Massachusetts.

Name of person signing proposal

Signature of person signing proposal

Name of Business (Please Print or Type)

Affix Corporate Seal here

